

Vinyl Pole Banners



Classic Displays
SINCE 1977

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Vinyl Pole Banners

Product Data Sheet

MATERIALS

- Block out vinyl
- Coating: PVC
- Support cloth: polyester
- Alternate materials also available upon request

FINISHES

- Smooth, matte finish on both sides
- Flame resistance: NFPA-701, B1, Title 19, CSFM
- Fungus resistant: Yes

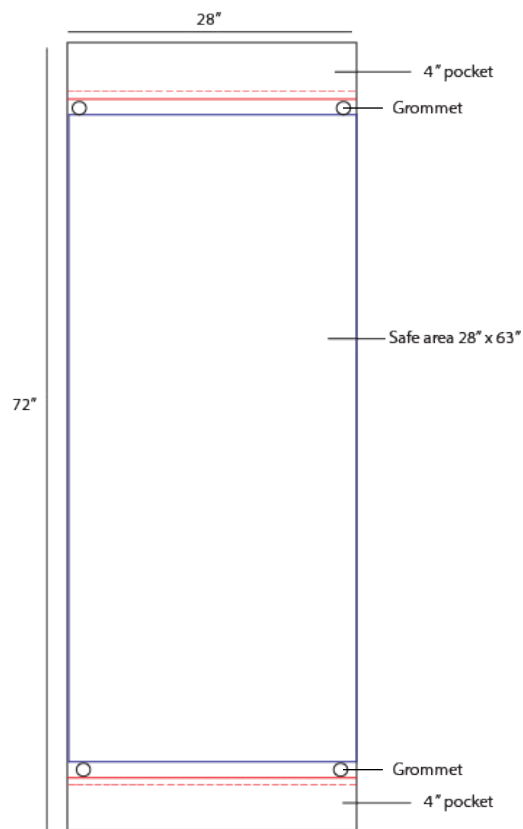
DIMENSIONS

LENGTH & WIDTH:

- Standard street pole banner dimensions: 28" x 72" with 4" top and bottom pockets.
- *Custom sizing available up to 196"*

WEIGHT:

- Standard weight: 18oz
- 21oz and 23oz available upon request



Vinyl Pole Banners

Artwork File Specifications

ACCEPTED FILE FORMATS



Adobe Illustrator
(.ai)



PDF
(.pdf)



Encapsulated Post
Script (.eps)



Scalable Vector
Graphics (.svg)



JPG Photo



PNG Photo

Please only send image files if they are high resolution.
(Images should be 300ppi, and the image dimensions should be the same size as the actual size of your banner)

ARTWORK FILE BEST PRACTICES & NOTES

- Please keep a 0.5" bleed around your document, and extend any graphics reaching the edge of your document to the bleed line
- Please ensure all text is outlined
- Please ensure no important text/graphics will cross the stitching/welding line of the banner (ask us for a banner template to ensure your artwork is safe. We will also review your files and let you know of any required revisions)
- Banners can be read correct both sides, or have a different image on each side



Vinyl Pole Banners

Pocket Finishing Options

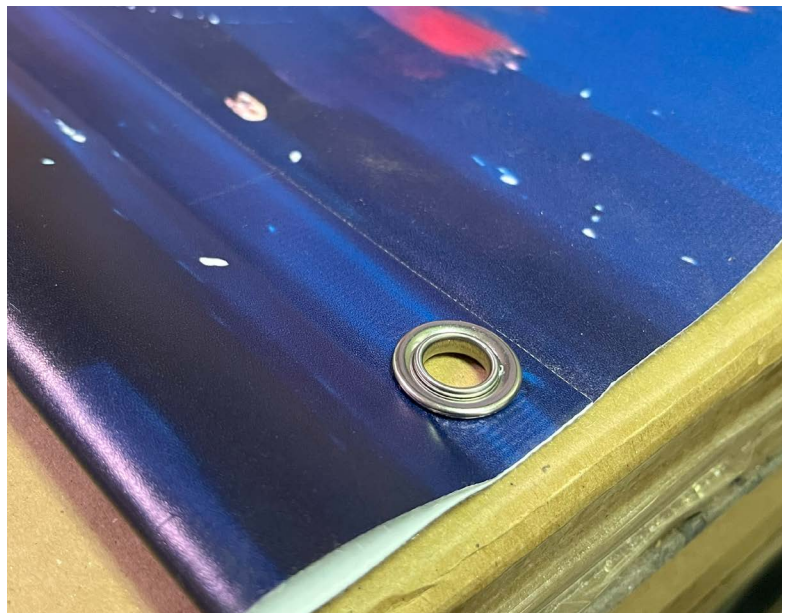
Stitched Pockets

- Banner arm pockets are sewn together using a double stitched method with industrial thread
- Superior durability compared to heat welded pockets
- Banners stored in rolls are not susceptible to pocket crease marks due to the flexibility of stitching



Heat Welded Pockets

- Banner arm pockets are achieved by using heat and RF (radio frequency) to weld the folds together
- Heat welding creates a more consistent banner design with no visible stitching
- The rigidity of welded pockets may cause creasing in the centre of banners when stored in rolls for prolonged periods of time (Banners must be stored with a roll core to avoid creasing)



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Installation

TOOLS & HARDWARE REQUIRED

- Banner pole arms (2 arms per banner recommended)
 - Correct installation suggests a fixed upper arm and lower swing arm to disperse wind load



FB300 Fixed Arm



FB300 Swing Arm

FB300 Arm series are designed for a minimum of 7-inch diameter (22-inch circumference) for round poles, or a 7-inch wide face (28-inch perimeter for square poles)



FB360 Fixed Arm

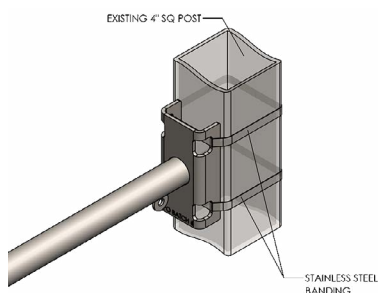


FB360 Swing Arm

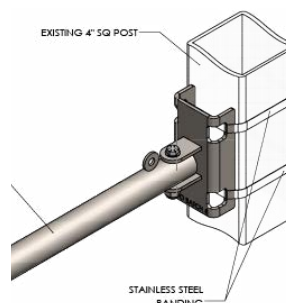
FB360 Arm series are designed for a minimum 4-inch wide diameter (12.6-inch circumference) for round poles, or a 4-inch wide face (16-inch perimeter for square poles)

- Stainless steel pole banding (2 arms per banner required)
 - We recommend 5/8" Stainless steel banding with .030 thickness

Example of correct arm installation on a pole:



Upper Fixed Arm



Bottom Swing Arm

NOTES

- Banner arms, banding, and banding clips are not included with banner purchases
- Banner arms are also available in powder coated black colour, custom colours available upon request



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Maintenance

1. Seasonal Inspection

- Check banners at the start of each season for fading, tears, or frayed edges
- Ensure banner arms and brackets are tightly secured to the pole

2. Hardware Check

- Confirm that arms, bands, and brackets are rust-free and undamaged
- Tighten loose bolts or straps. Replace any bent or broken arms immediately

3. Cleaning

- Wipe down vinyl banners with mild soap and water to remove grime
- Avoid harsh chemicals or abrasive brushes that can damage the vinyl

4. Weather Awareness

- Remove banners before major storms or in off-season periods if they won't be in use
- Inspect hardware after high winds to ensure everything remains intact

5. Rotation & Storage

- Rotate banners seasonally to refresh the streetscape
- Store banners flat in a clean, dry space when not in use
 - For banners with welded pockets, only store banners rolled if using a Roll Core to avoid pocket creasing

6. Replacement Planning

- Budget for new banners every 2–3 years, depending on usage and weather
- Replace banner arms if you notice sagging, rust, or frequent loosening

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